

FIDDLE + BOW

COLLECTION

Our Pillars

We take a considered approach and apply this attitude to every aspect of Fiddle + Bow Collection as we expand our collection. We are an active ecotourism business and are committed to doing our bit for our planet from conserving energy to sustainable purchasing. It is a part of every decision we make.

Working Together

We collaborate with all stakeholders to collectively develop the Geopark as a sustainable tourism destination. We adopt and implement the UNESCO Global Geopark Code of Practice for Sustainable Tourism.

A cared-for landscape

We actively participate in conserving our natural and cultural heritage. We have adopted the Leave No Trace principles throughout the hotel while also informing our guests of the same. We take our social responsibility very seriously and feel passionate about protecting and enhancing the environment for future generations and the long-term sustainability of our area. We are so lucky to be situated in one of the most beautiful locations in Ireland.

A well-understood heritage

We offer quality information and interpretation to communicate our stories and the unique character of our place to guests. We actively encourage our guests to enjoy as much of the local heritage as possible by giving them up to date information and assisting them in booking and directions. We promote Doolin and the Burren Area as a whole. It is important to us that the whole area thrives.

Vibrant Communities

We work to ensure that tourism makes a positive social contribution so that it benefits our community as well as our guests. We endeavour to work with our local community to continue to build and strengthen the reputation of the area. We want to promote the area as a wonderful tourism destination however as a place to live and a community to be part of too.

Strengthened Livelihoods

We contribute to the local economy by maintaining and supporting local employment, by sourcing services and produce locally wherever possible, and by

engaging with other businesses in promoting our region as a sustainable tourism destination. We endeavour to promote local suppliers and hire staff locally. We aim to constantly source over 50% of our produce and services from local suppliers.

Sustainable tourism management

We work to an Environmental Action Plan, which includes actions and targets for improvement that are reviewed annually. We are actively trying to better our systems for monitoring and adequately managing our waste, water, wastewater, energy, travel impact and purchases.