

# FIDDLE + BOW

## COLLECTION

### **Our Pillars**

We take a considered approach and apply this attitude to every aspect of Fiddle + Bow Collection as we expand our collection. We are an active ecotourism business and are committed to doing our bit for our planet from conserving energy to sustainable purchasing. It is a part of every decision we make.

### **Working Together**

We collaborate with all stakeholders to collectively develop the Geopark as a sustainable tourism destination. We adopt and implement the UNESCO Global Geopark Code of Practice for Sustainable Tourism.

### **A cared-for landscape**

We actively participate in conserving our natural and cultural heritage. We have adopted the Leave No Trace principles throughout the hotel while also informing our guests of the same. We take our social responsibility very seriously and feel passionate about protecting and enhancing the environment for future generations and the long-term sustainability of our area. We are so lucky to be situated in one of the most beautiful locations in Ireland.

### **A well-understood heritage**

We offer quality information and interpretation to communicate our stories and the unique character of our place to guests. We actively encourage our guests to enjoy as much of the local heritage as possible by giving them up to date information and assisting them in booking and directions. We promote Doolin and the Burren Area as a whole. It is important to us that the whole area thrives.

### **Vibrant Communities**

We work to ensure that tourism makes a positive social contribution so that it benefits our community as well as our guests. We endeavour to work with our local community to continue to build and strengthen the reputation of the area. We want to promote the area as a wonderful tourism destination however as a place to live and a community to be part of too.

### **Strengthened Livelihoods**

We contribute to the local economy by maintaining and supporting local employment, by sourcing services and produce locally wherever possible, and by

engaging with other businesses in promoting our region as a sustainable tourism destination. We endeavour to promote local suppliers and hire staff locally. We aim to constantly source over 60% of our produce and services from local suppliers within the county of Clare.

### **Sustainable tourism management**

We work to an Environmental Action Plan, which includes actions and targets for improvement that are reviewed annually. We are actively trying to better our systems for monitoring and adequately managing our waste, water, wastewater, energy, travel impact and purchases.

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We are committed to:

- reviewing our sustainability plan, objectives, goals and planned actions
- improving our training and increase awareness among our team
- further developing a green procurement policy
- implementing our Wellness programme
- becoming more involved in our community
- continue to reduce our carbon footprint

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Here are some of the things we have been actively doing :

- car charging points installed in our hotel car park
- use 100% renewable electricity through Energia in the hotel
- support and inform guests of the principles of Leave No Trace – click [here](#) for more information
- upgraded gas boilers in our lodges to more efficient ones

- encourage our guests to stay longer by running stay for longer for less offers
- contribute to the local economy by maintaining and supporting local employment
- dedicated wild flower garden at the hotel
- monitor our gas, waste, water and electricity usage on a monthly basis
- implement a reduce, reuse, recycle and repair policy
- build local both experiences and touches into our guest experience which celebrates the locality
- have a considered approach to sourcing material - during our recent renovations we used recycled flooring, sourced antiques giving them a new life, our bar and bar counter are reclaimed
- use local suppliers for our furnishings and fittings, engage local contractors to complete the works
- supporting local food and beverage producers and design our menus with this in mind
- working with local artists to showcase their work, our retail area is stocked with wonderful local products
- reduction of single use plastic, using refillable where possible
- use refillable toiletries across the Fiddle + Bow Collection
- our toilet paper is PEFC certified toilet paper
- hand dryers are sensor operated in the public toilets
- encourage our guests to dispose of waste correctly through our signage and providing bins for general, recyclable and food waste
- our hotel rooms - bathrobes are available on request, we have a towel reuse programme, use refillable glass bottles for water and refillable coffee canisters
- our Russells breakfast - we incorporate refillable jars for yogurts, fruit, cereals and our hot breakfast is cooked to order
- take away containers are compostable and recyclable where possible, no plastic straws in the bar
- reusable keep cups for sale in our retail area
- use refillable eco label cleaning products as much as possible
- used kitchen oil is collected at the same time new oil is delivered
- our lighting is LED and our exterior lighting is on a timer

- our back of house/workspaces have censored lighting
- use paperless HR processes
- accounts department use online account software and invoices are uploaded here reducing paper
- have a policy of responsible printing, only printing when necessary and using recycled paper
- our guest correspondence is electronic, encourage customers in the bar to avail of email receipts
- support and sponsor local sports clubs and local events with contributions and vouchers
- 59 Solar PV Panel on the hotel roof